

*Kardinal  
Offishall*



**Kardinal Offishall** is a global music icon, cultural leader, and philanthropist whose impact transcends generations and industries. Born in Toronto to Jamaican parents, **Kardinal** pioneered a sound that blended hip-hop with reggae and dancehall influences, putting Canadian rap on the world stage. His groundbreaking hit "Dangerous" featuring Akon became a historic moment in music, making him the first Canadian rapper to top the Billboard Hot 100 charts. With a career that spans decades, he has collaborated and shared stages with some of the biggest names in entertainment, including Rihanna, Lady Gaga, Drake, TLC, Ludacris, and Busta Rhymes. His live performances are electric, bringing an unmatched energy that has lit up global festivals, stadiums, and some of the most high-profile events in the industry.

Beyond music, **Kardinal Offishall** has positioned himself as a dynamic force in culture and philanthropy, making him an ideal partner for brands that align with authenticity, community, and excellence. His leadership extends to his executive role as Global A&R at Def Jam Records, where he works directly with CEO Tunji Balogun to shape the careers of emerging superstars like Grammy-winning Susan Carol and Skip Marley. This rare combination of artistry and executive prowess gives **Kardinal** a unique 360-degree understanding of the music and entertainment business, making him a trusted voice across multiple industries.

As a philanthropist, **Kardinal Offishall's** work speaks volumes. He has been deeply involved in community initiatives that focus on giving back to underserved youth through mentorship and education. His commitment to social justice has earned him accolades such as the Canadian Music Week Social Justice Impact Award and the Allan Slaight Music Impact Honour from Canada's Walk of Fame. In 2024, he was the recipient of the prestigious ICON Award presented by The Black Academy at the Legacy Awards. He is dedicated to empowering the next generation, both through music and direct community engagement, aligning perfectly with brands that champion diversity, inclusion, and social responsibility.

**Kardinal's** influence reaches far beyond music charts and boardrooms. He is a cultural architect, bridging the gap between corporate and creative, and offering brands a fresh, authentic voice that resonates with global audiences. His involvement in the top rated TV show *Canada's Got Talent* as a lead judge for the third season in a row further cements his role as a national icon, giving him mainstream appeal while maintaining deep-rooted credibility in the streets and creative spaces.

With his ability to seamlessly navigate between music, business, and philanthropy, **Kardinal Offishall** is more than an artist—he is a movement. For brands looking to align with purpose driven leadership, high-energy performances, and cultural innovation, partnering with **Kardinal** offers an opportunity to engage audiences in a meaningful way. Whether releasing groundbreaking music that continues to push creative boundaries, igniting venues with his

energetic performances, or spearheading initiatives that uplift communities, **Kardinal Offishall** continues to redefine what it means to be an artist and leader in the modern era.

## **AWARDS AND ACCOLADES:**

**Kardinal Offishall**, born **Jason Harrow**, has been honored with several awards and honorary degrees throughout his career. Notable recognitions include:

- Juno Award for Rap Recording of the Year for Rascaz' "Northern Touch"
- Juno Award for Rap Recording of the Year for producing Chocclair's "Let's Ride"
- SOCAN Award for "Husslin"
- MuchMusic Video Award for Best Rap Video for "Money Jane"
- SOCAN Award for "Money Jane"
- Canadian Urban Music Award for "Empty Barrel"
- Three MuchMusic Video Awards for "Everyday (Rudebwoy)"—Best Video, Best Director (RT!), and VideoFACT Award
- Juno Awards for Single of the Year for "Dangerous" and Rap Recording of the Year for *Not 4 Sale*
- SOCAN Urban Music Award for "Dangerous"
- Juno Award for R&B/Soul Recording of the Year for "Can't Choose" (with JRDN)
- Honorary Degree from Humber College
- Allan Slaight Music Impact Honour from Canada's Walk of Fame
- Canadian Music Week Social Justice Impact Award
- Billboard Canada Power Players 2024
- Honorary Doctorate from York University
- ICON Award from The Black Academy Legacy Awards
- Luminary Award from The University of West Indies (not yet announced)

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