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Introducing...



Radio DJ, Presenter, Label Owner, Club DJ, Remixer, Producer – **Seani B** wears all of these titles with great aplomb!

Born in London, Seani has taken the cosmopolitan surroundings he grew up in and incorporated them into his unique musical blend. Even though he is a competent multi genre, open format DJ, he is reknowned for his caribbean flavour.

In the mid 90's he amalgamated his technical skills and his knowledge of crowd pleasing and released a bootleg dancehall reggae remix of the Case and Foxy Brown classic track *"Touch Me, Tease Me"*. Demand grew for his unique sound which prompted him to set up his own production company, Big League Productions.

Before long, some of the world's biggest artists were feeling the "Remix Kid" touch. The likes of Lauryn Hill, Pras, Sugababes, Beverley Knight and Shaggy all came knocking for official mixes, and Seani didn't disappoint.

The "Big League" record label was next to follow, featured collaborations with the Dancehall "A" list – Vybz Kartel, Sizzla, TOK & Beenie Man amongst others.

Seani joined BBC 1Xtra at in inception in 2002 with the award winning show *"Seani B's Mixlab"*, which went against the grain of conventional single genre music programming at the time.



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After a consistent and varied run of international bookings as a club and festival DJ, he went back into the studio as a producer in 2016.

Following this his work as a producer received the ultimate accolade – he won a Grammy for producing tracks on the Morgan Heritage album *"Strictly Roots"*

An absolute all rounder, his live work ranges from Damian Marley's Welcome To Jamrock Reggae Cruise, to hosting one of the most prestigious stages at Glastonbury through to his regular club residencies across the UK.

His radio work is without parallel in the music field. The world's leading dancehall and reggae DJ, his weekly BBC 1Xtra show is the most listened to specialist programme on the network as well as having amassed over 150 million views for his sessions and interviews. His work in Jamaica has seen him grow new talents to major acts like Shenseea, Koffee and Masicka

In 2017 he formed a new company **BrukOut**! BrukOut operates as a recording label, but also hosts live events, curates and consults for record labels, brands and platforms as a expert in Caribbean culture.

An accomplished writer, his **"This is BrukOut"** column in Europe's biggest black newspaper The Voice, has attracted much praise for it's informed and relaxed style, giving an insight into the world of music from the Caribbean.

His indepth understanding of Caribbean music has also seen him continue to create and curate for major streaming platforms like Spotify, Pandora, Amazon Music and Audiomack

In 2021 he was awarded the prestigious **Broadcasters Press Guild Award** for Best Broadcaster Of The Year across all radio programmes in the UK.

A true all rounder.

Catch Seani on BBC Radio 1Xtra each Thursday from 2100 UK time

For Further Information on Seani B Please Contact Ray Paul / The PMG ray@thepmg.co.uk / 07802 695 317

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