

GIL GREEN

director

VISION

Raised in the melting pot of Miami, FL, Gil Green is a film director whose unique experiences within international musical sub-cultures has launched him to become one of the most sought out directors in the entertainment industry.

His creative palate has reached multiple genres expanding around the globe; from NY Hip Hop, to Jamaica's Reggae & Dancehall, to Africa's Afro Beats, to Trinidadian Soca, to Indian Bollywood, to Cuban Salsa, to Latin Reggaetone, to Brazilian Sertanejo, to Asian K-Pop.

Culture and Spirit comes to life through Gil's visuals, ranging from award-winning music videos and commercials, to break-through feature films and documentaries, to interactive art installations, to a non-profit film camp.

This is the tale of culture and Gil has the lens to take us deep within.



A CAMERA and a DREAM

For his thesis project at NYU's Tisch School Of The Performing Arts, Gil raised \$2,000 by selling his car, to direct in his own music video for the Miami Hip Hop group BACKLIVE. At age 19, Gil's first music video, "1000 MCs" unexpectedly received steady rotation on all three national music television channels, MTV, BET, and The BOX, a feat that was unheard of for unsigned artists. "We were watching TV in our college dorm room when our music video first aired on *Yo! MTV Raps*. We woke up the dorms with our excitement, in disbelief that my student project was playing right after Diddy's million dollar music video. That's the moment I knew any dream is possible!"



EAST COAST HIP HOP

With the success of his own college music video playing on National TV, and living in Fort Greene, Brooklyn, Gil started to link up with many of the East Coast rappers. He would go on to direct videos for artists such as **DMX**, **DIDDY**, **50 CENT**, **FAT JOE**, **BUSTA RHYMES**, **KANYE**, **N.O.R.E**, **CAMRON**, **LUPE FIASCO**, **COMMON**, **THE ROOTS**, **WYCLEF**, and **DEAD PREZ**.



The DIRTY SOUTH

While New York was the epicenter of Hip Hop, Gil's Miami roots and knowledge of the Southern music scene helped launch visuals from the Dirty South, the next chapter in Hip Hop. Gil understood what "Crunk" was because he grew up in it. And groups such as **THREE 6 MAFIA** and **LIL JON**, immediately clicked with his Southern sensibilities. Gil would go on to direct Southern artists such as **LIL WAYNE**, **LUDACRIS**, **YOUNG JEEZY**, **NELLY**, **DJ KHALED**, **PITBULL**, **TRICK DADDY**, **LIL FLIP**, **T-PAIN**, **CHAMILLIONAIRE**, **T.I.**, **BIG BOI**, **JERMAINE DUPRI**, **RICK ROSS**, **FLO RIDA** etc. There was a southern explosion of Hip Hop, and Gil Green was behind many of the most influential videos of this era.



DANCEHALL REGGAE

Gil spent many of his childhood days growing up in a Jamaican household, becoming accustomed to the Jamaican culture, the food, the language, and the emerging music scene. This led to Gil's affinity for Dancehall music.

Gil began to collaborate with many of the Reggae artists creating authentic visuals that showcased the culture in its truest form. This helped push the Jamaican genre into mainstream outlets in the US. Gil directed videos for **BUJU BANTON, SEAN PAUL, ELEPHANT MAN, SHAGGY, WAYNE WONDER, SIZZLA, BEENIE MAN, DAMIAN MARLEY, TOK, CHRONIXX** and more.



WORLD WIDE

Gil Green became known for his stylistic visuals and unique stories across various genres of music. He went on to work with mega stars such as **JASON DERULO, KENDRICK LAMAR, AKON, ADAM LEVINE, DRAKE, NICKI MINAJ, KANYE WEST, SNOOP DOGG, USHER, JOHN LEGEND, BON JOVI, STING, TIMBALAND, NEYO, ROBIN THICKE, and CHRIS BROWN.**

In the emerging Reggaeton world, Gil directed **DADDY YANKEE's** first music video, "Oye Mi Canto" and went on to work with artists such as **J BALVIN, ROMEO SANTOS, FARRUKO, PRINCE ROYCE,** and **CAMILA CABELLO.** In Brazil, Gil worked with **ANITTA** and **LUAN SANTANA.** In India Gil has worked with top artists, **DIVINE, RAJA KUMARI,** and **TESHER.** In Asia, Gil directed pop sensation, **KRIS WU** and **TRAVIS JAPAN.**

With over 300 music videos spanning across the world, Gil has had been honored with multiple awards and nominations for his work in Music Videos. **The Source Awards** honored Gil for *Video of the Year* for LIL JON's "I Don't Give A" . Gil received *Video Of the Year* at **The Ozone Awards** for DJ KHALED's "We Taken Over." Gil has been nominated three times for *Director Of The Year* at **The BET Awards.** Gil won the 2008 **MTV Video Music Award** for *Best Hip Hop Video* for his direction in LIL WAYNE's "Lollipop."



COMMERCIALS

In 2007, Gil returned to Miami to set up a home-based production company, 305 Films, developing and nurturing a roster of future directors, as well as expanding production services into the commercial world.

Gil went on to direct commercial spots for national and international brands such as **BOOST MOBILE, CHAMPS, SPOTIFY, BUDWEISER, BUD LIGHT, SKECHERS, DISNEY, TIMBERLAND, AND 1, HARBIN BEER, HASBRO, RED STRIPE, CARIB BEER, CLOSE UP**, and more. The NBA's MIAMI HEAT also tapped Gil to direct their annual introduction video, for the previous 13 years. These visual campaigns have brought home the leading amount of **Clio Awards** in the NBA.

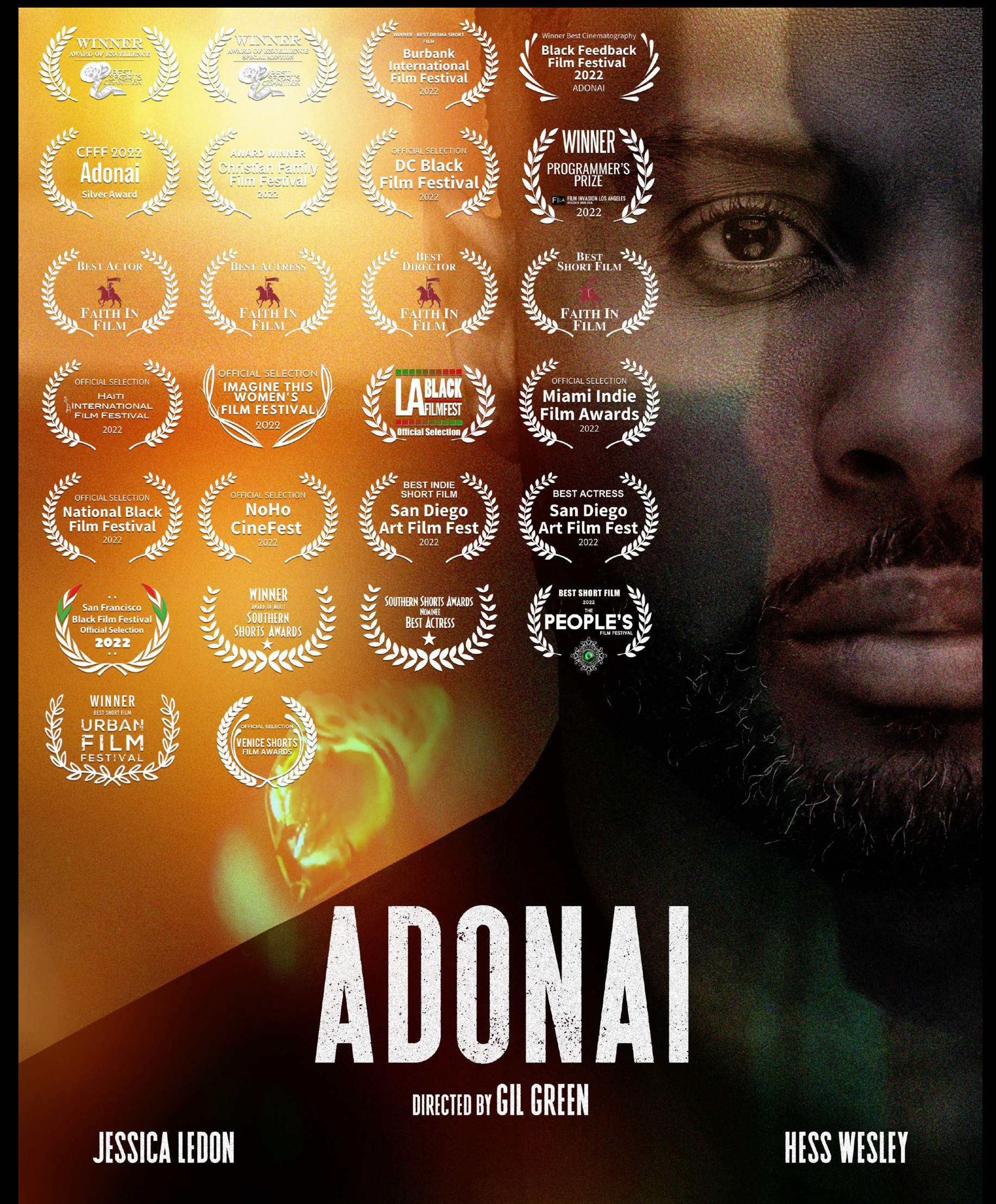


Narrative FILM

At the early age 22, Gil directed the low-budget feature film, “Choices” starring the popular Memphis rap group, **THREE 6 MAFIA**. The film was an insight to the Memphis Dirty South culture and became an underground and commercial success. It surprised all investors when it grossed double-platinum video sales, climbing to #2 on Billboards Video Sales Charts. John Singleton would frequently stop by the film set, helping spark Singleton’s own future project, the Oscar nominated Memphis film, *Hustle & Flow*.

In 2016, Gil went on to initiate a Kickstarter Campaign for a short film on ALS disease, titled *Who Is Lou Gherig?* The film premiered at **The Miami International Film Festival** with rave reviews and continues to inspire people dealing with the challenging medical condition.

In 2022, Gil filmed another short film, *ADONAI*, which deals with the serious subject of suicide. The film received accolades in the festival circuit, winning *Best Drama Short Film* in the **Burbank International Film Festival**.



The ARTS

In 2012, Gil Green launched the first annual Hip Hop Art Basel event in Wynwood called **VIBES 305 BASEL**, at a time, when many people were unaware of the developing street art scene in Miami's urban backyard. In ten years, the event has grown to become the premiere Hip Hop event of Art Basel, showcasing the artistic works of **Martha Cooperman** (photographer Subway Art), **Jonathan Mannion** (Hip Hop Photographer), **Freehand Profit** (Sneaker sculptor), and more.

Musically, the unannounced jam sessions at Vibes have become notoriously famous, including artists such as **KRS-1**, **FAT JOE**, **WYCLEF**, **SWIZZ BEATS**, **SHAGGY**, **ELEPHANT MAN**, and more.

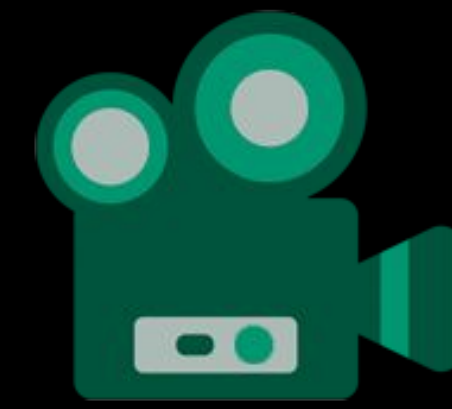
VIBES
305 BASEL



COMMUNITY

In 2006, Gil joined with **NYU** and **MTV** to lead a film workshop for young aspiring African film makers in Ghana. Gil's insisted that the best way to learn film is to make a film. He asked longtime friend, **AKON** if he would come to Ghana and allow the class to collectively direct his next music video. The month-long project was a huge success, and was the catalyst for Gil's next project, a community film camp in his hometown of Miami, FL.

Gil formed the non-profit foundation **LOVE, CAMERA, ACTION**, which is a free film workshop for teenagers in the underserved areas of Miami. The camp hosts a series of master classes within all aspects of filmmaking. After 4 weeks of learning the craft, the students collaborate with established music artists to film their next big video release. With the support of Miami local's **PITBULL** and **UDONIS HASLEM** (NBA Champion), **LOVE, CAMERA, ACTION** will launch in 2023, embarking on a mission to educate and equip the next generation of future filmmakers.



Love Camera Action



The unique angle that Gil brings as a director is his personal life experience. The reason he can capture certain cultures with such authenticity, is because he grew up in the culture. Whether it was a Hip Hop block party on Grand Avenue during Goombay, a Jamaican sound clash in the warehouses of Perrine, or the legendary Uncle Al jamming on 15th Avenue in Liberty City, Gil was a part of the emerging Hip Hop scene, firsthand.

From music videos, to commercials, to films, to events, to education, Gil's creative palate continues to make impressions throughout several visual channels.

“My goal as a filmmaker is for the viewer to see it once and think about it twice!”

GIL GREEN



TALENT LIST

4 Mula 1	China McClain	Flo Rida	Kelly Rowland	Mystikal	Sean Paul	
50 Cent	Chris Bosh	Frankie J	Kendrick Lamar	Nadine Sutherland	Shaggy	
Ace Hood	Chris Brown	French Montana	Keri Hilson	Natasha Bedingfield	Shaquille O'Neal	
Adam Levine	Chrisette Michelle	Future	Kerwin Dubois	Nelly	Shenseea	Too Short
Akon	Chronixx	Gabrielle Union	Knokturnal	Neyo	Shontelle	Travis Japan
Alejandro Sanz	Colby O	Goodie Mob	Krayzie Bone	Nicki Minaj	Shy Carter	Trey Songz
Alonzo Mourning	Common	Guerilla Black	Kris Wu	No Good	Shydi	Trick Daddy
Antonio Davis	Cool and Dre	Hardwell	Kymani Marley	NORE	Sizzla	Trillville
August Alsina	Daddy Yankee	Ikonc	LaChat	Pitbull	Snoop Dogg	Trina
Austin Mahone	Damian Marley	J Balvin	Lea	Plies	Soulja Boy	Twista
B Rich	David Banner	J Holiday	Lebron James	Prince Royce	Stacks	Udonis Haslem
Baby Bash	Dead Prez	J Quilles	Lil Boosie	Project Pat	Static	Uncle Al
Backlive	Diddy	Jadakiss	Lil Flip	Prophet Jones	Stephan Marbury	Uncle Luke
Bam Adebayo	Didi J	Jagged Edge	Lil Jon	Quavo	Stephen Marley	Urban Mystic
Beenie Man	Didier Drogba	Jasmine V	Lil Scrappy	Quimico Ultramego	Sting	Usher
Birdman	Dirty Money	Jason Derulo	Lil T'Jay	R City	Swizz Beats	Verse Simmonds
Black Dada	Divine	Jay Sean	Lil Wayne	R Kelly	T-Pain	Wally Lopez
Blake Shelton	DJ Chino	Jazmine Sullivan	Lloyd Banks	Raja Kumari	T.I.	Wayne Wonder
Bobby Valentino	DJ Khaled	JenCarlos	Los Cadillacs	Ray J	Tamar Braxton	Wyclef
Bon Jovi	DMX	Jeremih	Luan Santana	Red Café	Tami Chynn	Ying Yang Twins
Brandy	Drake	Jermaine Dupri	Ludacris	Renny	Tesher	Yo Gotti
Buju Banton	Dwyane Wade	Jimmy Butler	Lunchmoney Lewis	Rick Ross	The Dream	Yonnie
Busta Rhymes	E 40	John Legend	Lupe Fiasco	Robin Thicke	The Professor	Young Buck
Camila Cabello	E-Dro	Jonas Blue	Lyfe Jennings	Rohff	The Roots	Young Jeezy
Camron	Elephant Man	JT Money	Marcus Camby	Romeo Santos	Three 6 Mafia	Youngbloodz
Capone N Norega	Estelle	Julia Kova	Mark Morrison	Ryan Seacrest	Thriii	Yung Wun
Carol City Cartel	Fabulous	Jussie Smollet	Matisyahu	Sage The Gemini	Timbaland	Zion
Chamillionaire	Farruko	Kanye West	Meek Mill	Sara Paxton	Todd Gurley	
Chapter 4	Fat Joe	Kardinall Offishall	Melanie Fiona	Sean Garrett	TOK	
Cher Lloyd	Fernando Torres	Kat De Luna	Mohambi	Sean Kingston	Tony Yayo	

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