



Jackie Jacqueline Jackson, Jamaica's new Film Commissioner, leads the nation's evolving creative scene with over 15 years of multimedia experience. With a profound commitment to advancing Jamaica's film industry, Ms. Jackson aims to position the country as the top choice for filmmaking in the Caribbean and globally. Her goal is to capitalise on Jamaica's rich cultural heritage, stunning natural landscapes, and the remarkable creativity of its people.

In 2008, she began her career as a producer at Television Jamaica (TVJ), Jamaica's leading broadcasting network. She later earned a Master of Arts in Media Arts from Long Island University in New York, specialising in multimedia creation, media management, film, video, and television production. Over the years, she gained extensive experience at prominent media companies both locally and internationally, including RJR Gleaner Group, Geejam Media, BET – 106 & PARK, Comedy Central – The Nightly Show with Larry Wilmore, Revolt TV, Story Culture, ISH, and Back Roads Entertainment, among others.

Ms. Jackson's commitment to developing Jamaica's cultural and creative industries started with the establishment of Ideate That Limited, a multimedia ideation venture aimed at realising her vision. Through Ideate That Limited, she produced "Psychology of...", an original Jamaican TV show exploring the country's colloquial culture across three successful seasons – "Bad Mind", "BUN" and "Bread" with a fourth in preproduction. Additionally, she authored "I AM THAT I AM" Jamaica's first adult colouring book, demonstrating her dedication to celebrating Jamaican culture through diverse mediums.

Since becoming Film Commissioner, Ms. Jackson has spearheaded efforts to elevate Jamaica's film industry. Notably, she played a pivotal role in launching the Jamaica Screen Development Initiative (JSDI). This groundbreaking one billion Jamaican dollar 'film fund', initiated by the Government of Jamaica aims to strengthen local screen-based industries by offering accessible funding for eligible projects at various stages. JSDI focuses on fostering new, emerging, and established talent to produce high-quality Jamaican content capable of global competition.

Ms. Jackson is dedicated to implementing sustainable strategies, empowering Jamaican storytellers to create high-quality content that resonates globally while fostering the growth of local talent. Actively mentoring youth at CARIMAC, UWI, she serves as a Film Producing lecturer, inspiring the next generation of filmmakers. With her dedication, passion and vision, Ms. Jackson embodies the innovation and cultural richness defining Jamaica's creative ecosystem, ensuring continuity for the nation's growing film industry under her leadership.

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